

SUSTAINABILITY IN TOURISM

IMPORTANCE OF SUSTAINABILITY LABELS AND PUBLIC TRANSPORT FOR THE DESIGN OF SERVICES



WHEN & WHERE?

09. march 2020 | 3:00 – 6.00 pm | Haus der Region | Bahnhofstraße 34 | Bischofshofen

PROGRAMM:

3:00 pm

WELCOME

Nadine Guggenberger [Regionalverband Pongau]

3.10 – 3.25 pm

TOURISM MOBILITY IN PONGAU

Stephan Maurer [GF Regionalverband Pongau & Mobilito Pongau GmbH]

3.25 – 3.40 pm

TOURISM MOBILITY

Wilhelm Prommegger [Salzburger Land Tourismus]

3.40 – 4.15 pm

SUSTAINABILITY IN TOURISM

WHAT CAN I CONTRIBUTE AS A TOURISM ASSOCIATION AND AS A COMPANY? EXAMPLES – GOOD PRACTISE!

Karl Reiner [ÖAR]

4.15 – 4.30 pm

UMWELT SERVICE SALZBURG – TO SUCCESS WITH SUBSIDIZED CONSULTING

Pascal Schweickhardt [umwelt service salzburg]

5.30 – 6 pm

DESIGN OF TOURISM MOBILITY OFFERS IN PRACTICE

- PROCESSING OF RIT-TICKETS & COMMUNICATION [Margaretha Prommegger, Mobilitätscoach]
- JOIN OFFER DESIGN ANGEBOTSGESTALTUNG

Please make the organisation easier for us and register at: klar@pongau.org